

## Board Meeting Minutes 8<sup>th</sup> September 2025

Attendees: Karl Lynsdale (Chair), Andrew Goddon (Treasurer) Paul Miller, Iain Moore, Catherine Knight (WBC).

Apologies: Richard Cornelius, Simon Cornwall, Tracy Scanlan, Sunny Nandha

### 1. Public Wifi

- a. BT lines are scheduled to be installed Tuesday 16<sup>th</sup> September and the locations for round 1 are as follows:
  - 1. Cranleigh Arts Centre
  - 2. Village Hall
  - 3. TWP
  - 4. Christian Reid
  - 5. Cranleigh Bathroom Studio
- b. Round two (locations and date to be confirmed):
  - 1. Brightcare,
  - 2. Baptist Church,
  - 3. Pizza Express

This is one more than what we had hoped for, but this can't be helped due to the difficulty in getting landlord permission.

- 2. Have sent costs for Wifi coverage to Mark Davis at WBC, as they will be contributing to this. Hopefully this will offset the additional equipment cost.

- a. The board has decided not to hold an 'Wifi switch on' event. It will be a soft launch to be incorporated with a Halloween family trail. We will do a 'Count down of days to the Wifi going live on social media starting on the 1<sup>st</sup> October.

### 3. Shop Local Loyalty Scheme

- a. Agreed to do a stamp boost campaign "Double stamp fortnight". This means a retailer can stamp a card twice between the dates of 20<sup>th</sup> September – 4<sup>th</sup> October.
- b. Retailers have been emailed to this effect.
- c. Retailers have also received a list of participating businesses by email

4. DISC
  - a. Meeting in Guildford with Waverley, Godalming BID Hazlemere TC, Guildford BID and Surrey Police on Wednesday 17<sup>th</sup> Sept to through the detail
  - b. Set-up and onboarding cost to be covered by WBC (£1500 approx)
  - c. Sharing a license between Cranleigh, Godalming and Hazlemere bring the cost down to £780 plus vat per year
  - d. The admin service is £150 plus vat per month
  - e. This will require a co-ordinated launch involving WBC, Surrey Police, DISC and BID/TC manager.
5. Charming Cranleigh Christmas
  - a. 29<sup>th</sup> November. 4-8pm
  - b. 4 hot food stalls in Stocklund Square
  - c. Adult rides to be included in the fun fair
  - d. Budget standing at £18,642.11 inc vat
6. GM BID Management course
  - a. Written submission completed
  - b. Lie presentation Thursday 18<sup>th</sup> September
7. Fountain Square slip road closure. This was proposed by Liz Townsend, but it is completely unworkable. Surrey CC are only allowed to close the road for a maximum of 8 hours a day. No 'built in' bollards will be installed. So, road closure signs would have to be manned at all times for health and safety reason. Impossible!
8. Summer and ariel photos of Cranleigh have been taken and added to our asset library.
9. Savers: Many are not happy with their window display/imagery. WBF are looking into it but as it is on the inside they don't think there is anything they can do.
10. Empty properties: WBC looking is pushing forward with a Compulsory High Street Rental Auction.
11. Cranleigh Football Club have kindly given us free advertising on their website. We are also talking to them about a 'token' initiative to get mums and dads watching into the High Street. WIP

12. Social Media and Social Kews. We have agreed to increase their days from 1 to 2 days per month @ £300 per day
13. CM to look into entering our National Fish 'n Chip day event for the National UK BID awards
14. Finance: Tracy and Paul are now registered as users on the Bank Account.
15. CCTV: Paul Miller gave an update on visit to CCTV exhibition with Marc Scully Leader of Cranleigh Parish Council. We are letting Marc Scully lead this as they have pressing issues relating to their current CCTV equipment. We will revisit again next year and once we have public Wifi installed and is working well.